

Bus Design Competition

Terms and Conditions

By entering the TSB Festival of Lights Bus Design Competition ("the Competition"), entrants agree to the following Terms and Conditions.



1. Promoter

The Competition is promoted by the New Plymouth District Council (TSB Festival of Lights) ("the Promoter").

2. Eligibility

- a) This competition is open to anyone who calls Taranaki home, whether you live here now, used to, or hope to one day.
- b) The Promoter may require proof of age and evidence of parental or guardian consent before awarding a prize.

3. Competition Period

- a) The Competition closes at 5.00pm NZST on Sunday 25 October 2026.
- b) The Promoter reserves the right, at its sole discretion, to accept or reject late entries.

4. Entry Requirements

- a) Entries must be original work created by the entrant.
- b) The final design must not be created, generated, or substantially assisted by artificial intelligence (AI) tools. The Promoter may require entrants to provide sketches, drafts, working files, or other evidence showing the design development process.
- c) Artwork must meet the supplied bus wrap specifications and incorporate the TSB Festival of Lights brand colour palette. Additional colours can be used to complement the overall design.
- d) Final artwork must be submitted as a vector PDF so it can be enlarged for bus production while remaining sharp and clear.
- e) By entering the Competition, entrants warrant that their submission does not infringe the intellectual property rights of any third party and does not contain material that is defamatory, offensive, unlawful, or otherwise inappropriate.

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- f) Any entries that do not meet the requirements may be deemed ineligible.

5. Judging

- a) All eligible entries will be judged by a panel appointed by the Promoter.
- b) Judging will be based on creativity, alignment with the creative brief, visual impact, interpretation of the TSB Festival of Lights theme, and suitability for a bus wrap.
- c) No correspondence will be entered into regarding the judging process or outcome.

6. Prize

The winning entry will feature on the TSB Festival of Lights bus for the 2026/2027 season. The winner will receive a \$450 Centre City voucher, and a \$300 Prezzy card. The prize is not transferable or exchangeable.

7. Intellectual Property & Ownership

By accepting the prize, the winner assigns full ownership and all intellectual property rights in the winning artwork to the Promoter. This includes, without limitation, the right for the Promoter to use, reproduce, modify, publish, display and distribute the artwork in any format and for any purpose related to the TSB Festival of Lights, including marketing and promotional use. The Promoter retains the right to modify, adapt or alter the artwork as required to:

- Fit bus wrap templates
- Include event branding, sponsor and partner logos
- Add required text, design elements or compliance features

The winner agrees that they will not assert any moral rights in relation to the use or modification of the artwork to the extent permitted by law.

8. Attribution

Where practical, the Promoter may credit the winning designer; however, attribution is not guaranteed in all uses.

9. Use of Entries

All entrants grant the Promoter the rights to use, reproduce and display submitted artwork for the purposes of administering, judging, promoting and reporting on the Competition and its outcomes.

10. Privacy

Personal information collected as part of the Competition will be used by the Promoter for the administration of the Competition and related communications. Personal information will be managed in accordance with the Privacy Act 2020 and the New Plymouth District Council Privacy Statement.

11. Liability

The Promoter is not responsible for any loss, damage or injury suffered as a result of entering the Competition or accepting the prize, except where liability cannot be excluded by law.

12. General

- a) The Promoter reserves the right to cancel, suspend or modify the Competition if necessary. Entry into the Competition constitutes acceptance of these Terms and Conditions.
- b) These Terms and Conditions are governed by the laws of New Zealand.